

MEDIA RELEASE

For immediate release



The Big Issue celebrates vendors and communities with 2023 calendar

Now you can support *The Big Issue* vendors every day of the year, with The Big Issue 2023 Calendar on sale today!

This year's calendar showcases the special bonds that form around a vendor's connection to their selling spot – or “pitch” – and the surrounding local community. The calendar visits Simon at sunny Semaphore Beach in Adelaide, Wen at Canberra's Woden shops, Mark at Coburg Farmers' Market in Melbourne, Bevan at Sydney's bustling Pitt Street Mall, Jackie in Perth's beautiful Urban Orchard, and Kerry at the leafy James Street in Brisbane's Fortitude Valley.

Along with beautiful stories and photographs of *The Big Issue* vendors, there are hilarious cartoons from Andrew Weldon.

Amy Hetherington, *The Big Issue* editor, speaks about the inspiration behind this year's calendar.

“This year we're showcasing the friendships and connections that many vendors share within their neighbourhoods. The relationships vendors build on pitch can be as important as the money they're earning. For many, The Big Issue is a community – and we reckon that's worth celebrating throughout 2023.

“As we head into the festive season, the calendar makes for a great gift (for yourself *and* a mate!) and provides a much-welcome income boost.”

The Big Issue 2023 Calendar is available from vendors around the country for \$20. Vendors purchase the calendar for \$8 and sell it for \$20, earning \$12 for every calendar sold. Vendors accept payment via cash, tap & go, or PayID via your banking app. If you are not close to a vendor, you can pick up a copy from our [online shop](#).

Make sure to pick up a calendar as soon as possible – its days are numbered!

ENDS

The Big Issue vendors, staff and spokespersons are available for interview. For more information or to confirm media opportunities contact:

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About The Big Issue:

The Big Issue is Australia's biggest social enterprise, best known for The Big Issue magazine. Since starting in 1996, more than 14 million magazines have been sold, putting more than \$34 million into vendors pockets nationally.

Alongside the magazine The Big Issue has additional programs such as the Women's Workforce, Community Street Soccer Program and Classroom. For more information visit thebigissue.org.au.